



CUSTOM FILMS

OCEANS 8 CUSTOM FILMS

At a moment when people around the globe are sharing information online in ways few could have predicted just a pre-pandemic year ago, Oceans 8 Films has been called upon to help environmental groups, public officials and a wide variety of non-profit organizations capture and share their own stories as a way to stay in touch with their followers and memberships.

Using the same set of skills that has won dozens of film festival awards, the Oceans 8 Films team has helped groups develop and film stories to celebrate anniversaries, lobby for change, fundraise or simply explain who they are. Along the way popular voices and activists including Mark Ruffalo, Liam Neeson, Melissa Leo, Tilda Swinton and more have helped out. As short films increasingly become the way we share, Oceans 8 Custom Films was launched to help others shape and share their own stories.

CREATING YOUR VIDEO MESSAGING, PROVIDING:

Production	Editing	Stills
Camera	CGI	Distribution
Writing	Scoring	Social Media
Sound	Aerials	



A still from "Source to Sea"



Mark Ruffalo in "Oil & Almonds"



Liam Neeson in "Forever Protected"

Journalist and filmmaker Jon Bowermaster and his Oceans 8 Films teams have produced more than thirty documentary films, and have shot on every continent, including producing the first 3D film in Antarctica. His most recent feature documentary highlighting the global plight of fishing slaves, “Ghost Fleet,” screened at the United Nations and the Vatican and was nominated for a 2020 Emmy Award for “Outstanding Cinematography.”

His nine-part series of short films, “Hope on the Hudson,” is currently streaming on Amazon Prime; the series has screened at more than 300 venues. His “Hudson River Stories” series has been honored by environmental groups and film festivals and several are on permanent display at the Hudson River Museum.

JON AND HIS TEAM SPECIALIZE NOT JUST IN THE TECHNOLOGY OF MAKING A FILM BUT, MOST IMPORTANTLY, HOW TO TELL A STORY.

Jon’s weekly radio show/podcast, “The Green Radio Hour,” has been on the air for nearly four years and he lectures at Bard College’s Environmental and Urban Studies program in Annandale-on-the-Hudson.



Jon Bowermaster



A still from “Ghost Fleet”



A still from “Antarctica 3D”

Scenic Hudson

When it became clear thanks to Covid-19 that the 50-year-old environmental group in the Hudson Valley was not going to be able to hold its annual 450-person gala it created a virtual celebration featuring its President Ned Sullivan recounting a personal story from his own adventures paralleling the fight against Covid 19. (The “adventure” in filmmaking included turning a Tesla into a remote audio recording studio.)

ANNUAL NON-GALA GALA FILMS & ONGOING SERIES

“Envision” 2020 Gala, 8 min

“Evolution in Land Conservation” 2021 Gala, 11 min

“Our Parks” 10 x 1 min

“River Cities: Poughkeepsie” 16 min



Riverkeeper

For the past several years we’ve made short videos to highlight Riverkeeper’s Annual Fishermen’s Ball. 2020’s event featured short profiles of local heroes in a film they called “Hudson River Rising.” Honored at the virtual event were attorney Dan Bilott, whose life’s fight against chemically-poisoned drinking water was made into the feature film “Dark Waters” starring Mark Ruffalo, who was on hand for the event.

ANNUAL FISHERMEN’S BALL FILMS

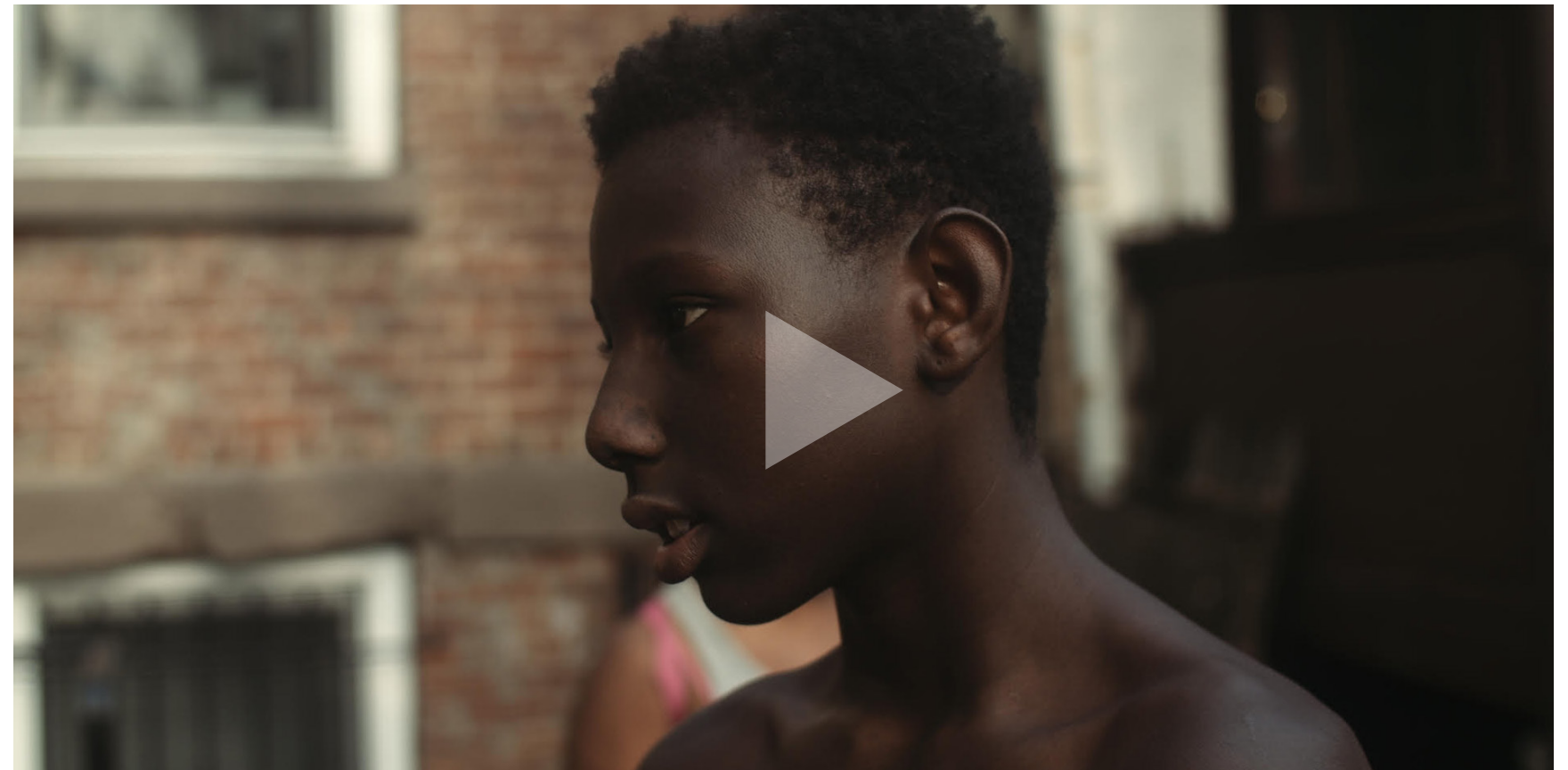
“Source to Sea” 2017, 7 min

“Hudson River Rising” 2020, 8 min

“A Living River” 2018, 7 min

“Who We Are” 2021, 15 min

“City on the Water” 2019, 8 min



Food & Water Watch

The Washington D.C.-based environmental group turned to Oceans 8 Films to help with a series of web-PSAs, focused on oil and gas drilling operations that pollute fresh-growing produce – carrots, almonds, apples, grapes and more – mostly in California’s bread basket.

PUBLIC SERVICE ANNOUNCEMENTS

“Oil & Almonds” with Mark Ruffalo, 1 min

“Just Ban It” 1 min

“Don’t Pollute Our Fruit” 1:30 min

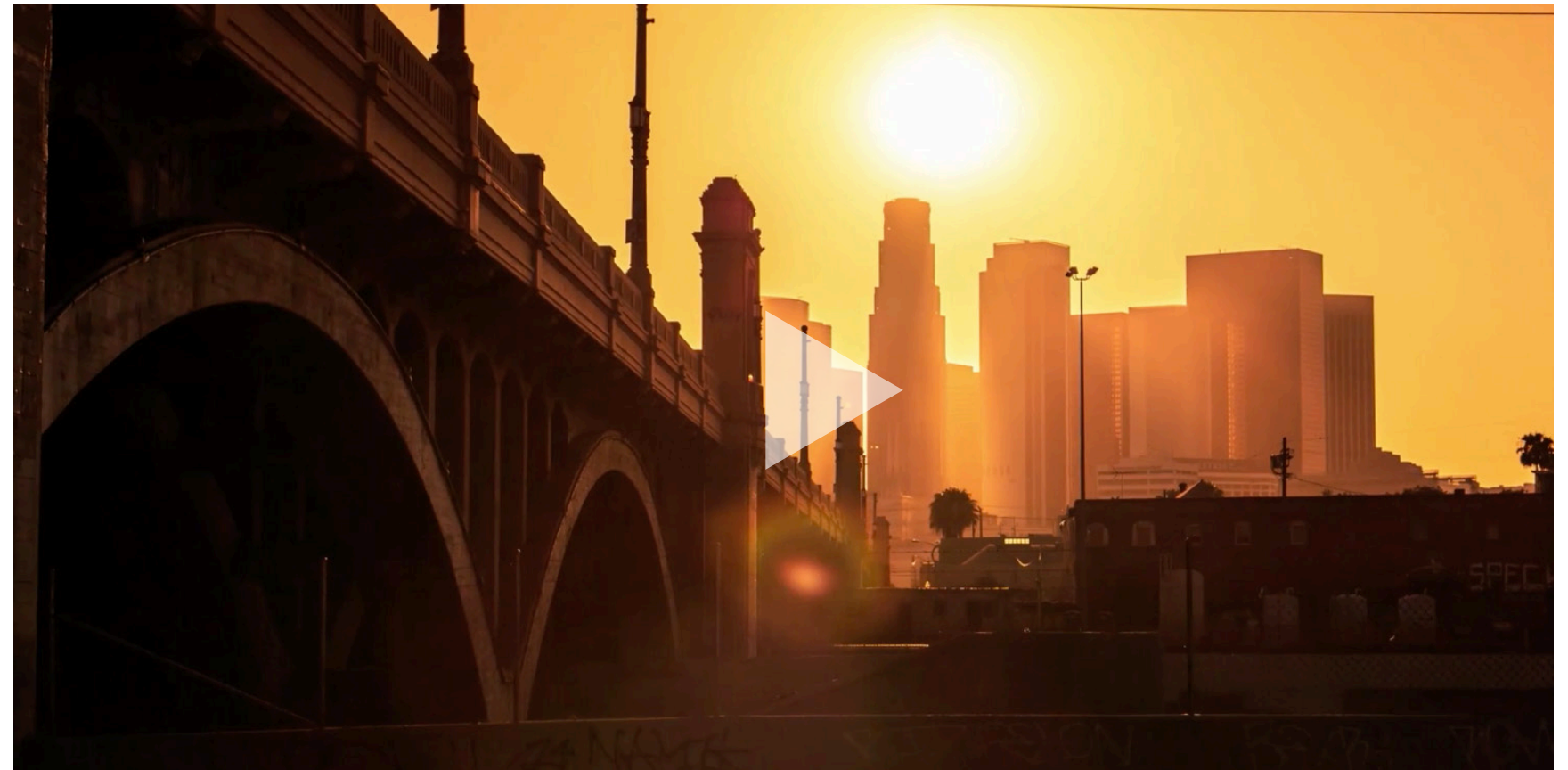


Hollywood United

When the activist/actor wanted to get his message out to his fellow actors that it’s okay to lend their voices – and images and reputations – to fights they believe in, whether environmental, human rights, or democracy, he turned to Oceans 8 Films to help make the argument.

PUBLIC SERVICE ANNOUNCEMENT

“Call to Action” with Mark Ruffalo, 2 min



Dutchess Land Conservancy

To celebrate its protection of 45,000 acres of Dutchess County open space the DLC film takes us on a tour of both private and public lands conserved by its efforts. The beauty of the region is shared by originators of the group, which goes back fifty years, to relative newby, actor Liam Neeson, who has lived in the area for twenty-seven years. The film had its premiere at a drive-in theater in Amenia, NY, opening for “Ford v. Ferrari.”

ANNUAL FUNDRAISER FILM

“Forever Protected” with Liam Neeson, 20 min



Hudson Carbon

We had previously made a short film with the team from Hudson Carbon about the importance in the fight against global warming that carbon remain where it belongs: in the ground. They’ve now initiated a carbon-offset trading project that needed online visuals to explain its mission. We helped by creating an introductory video, utilized drones to define and illustrate the ten farm fields where its carbon is currently stored and 250 B&W photos to illustrate the website. We helped with scripting and recorded V.O. remotely (this time in a well-sealed Lexus).

WEBSITE LAUNCH FILM

Intro Video, 6 min

Web Videos, 10 x 1 min

250 Still Images in B&W and Color



National Young Farmer's Coalition

Though it has chapters across the U.S., the nationwide organization of farmers under 35 is based in Hudson, NY, near our Oceans 8 Films headquarters. So it made perfect sense that we help the group celebrate its 10th anniversary in film. Utilizing interviews with young farmers in the field we were able to paint a positive picture of young farmers facing a variety of challenges from the pandemic to racism, the vagaries of the marketplace and pleasures of getting their hands dirty.

OVERVIEW FILM

"Who We Are" 7:30 min



Hudson Valley Farm Hub

The Farm Hub was looking for a way to introduce its wide-ranging work – from farming, to soil and water quality sampling, wildlife ecology to testing new grain varieties – they chose Oceans 8 Films to create a dozen mini-portraits of its workers. The idea, from interviews we conducted with employees in advance of filming, was if the public could see the Farm Hub as a connected series of individuals rather than a monolithic teaching farm, it might help explain all of the activity that goes on there.

ONGOING FILMS

Farm Hub Portraits, 12 x 3 min

Language Justice, 4 min

The Wonder of the Bobolink, 6 min

Four Seasons, 4 x 1 min

Farmscape Ecology Native Meadow

Trials (monthly scientific documentation)

Library Video, Still & Drone

Footage (monthly)



Ulster County

After a year of Zoom'd press conferences and announcements, County Executive Pat Ryan wanted something different for his second-annual State of the County address so turned to Oceans 8 Films for a different approach to online storytelling. The result, shot at Kingston's Senate Garage, both looks and sounds great and enhances Pat's message. We have also created films for Ulster County Economic Development team, with profiles on green business and the transformation of Tech City, the former IBM campus.

PROMOTIONAL FILMS

"State of the County Address" with Pat Ryan, 15 min

"Green Business Champion: Bread Alone" 4 min

"Green Business Careers: Desiree Lyle " 4 min



Environmental Advocates of New York

To celebrate its 50th year lobbying in Albany on behalf of the environment, the EANY sent us from the tip of Manhattan to the capitol in Albany to interview its longest-serving board members and executive directors, including former EPA honcho Judith Enck. The film screened at the Metropolitan Club in NYC to a sizable, pre-pandemic crowd. And today it lives on, online!

ANNUAL FUNDRAISER FILM

50th Anniversary Celebration, 6 min



CONTACT US FOR HELP WITH YOUR FILM

Jon Bowermaster

jon@oceans8films.com

914.720.0642

